



# MADE51

CRAFTED BY REFUGEES



**UNHCR**  
The UN Refugee Agency

THERE ARE NOW 100  
MILLION FORCIBLY  
DISPLACED PEOPLE

86% ARE LIVING IN  
LOW-INCOME  
COUNTRIES



WHEN REFUGEES FLEE,  
THEY OFTEN CARRY  
VERY LITTLE

BUT THEY DO CARRY  
THEIR CULTURE, SKILLS  
AND HERITAGE



# THE MADE51 MODEL



# GOALS



UPLIFTING REFUGEE ARTISANS  
THROUGH INCOME, SKILLS  
AND LINKAGES



REVEALING REFUGEES AS  
TALENTED, POSITIVE  
CONTRIBUTORS



GROWING LOCAL ETHICAL  
ENTERPRISES



INTRODUCING UNIQUE  
PRODUCTS TO THE  
MARKETPLACE



KEEPING CULTURAL  
TRADITIONS ALIVE





# EMBROIDERY

Afghan refugees in Pakistan

Embroidery styles:

- Tarshumar
- Kandahari
- PuktaDozi
- ZanjeeraDozi
- Graphdozi
- Suzani



# EMBROIDERY

Afghan refugees in Pakistan





# EMBROIDERY

Syrian refugees in Jordan



# EMBROIDERY

Syrian refugees in Jordan & Lebanon



# EMBROIDERY

Syrian, Afghan and Iraqi refugees in Malaysia



# BEADING

South Sudanese refugees throughout East Africa



# BEADING

South Sudanese refugees throughout East Africa



# FABRIC MANIPULATION

S. Sudanese, Syrian, Iraqi refugees in Egypt



# FABRIC MANIPULATION

Venezuelan refugees in Ecuador





# TIE & DYE

Congolese, Somali, S Sudanese refugees living in Kenya





# CROCHET

Afghan refugee women living in India and Malaysia



# WEAVING

Burundians and Congolese in Rwanda, Tanzania and Kenya



# HANDWOVEN FABRICS

Burmese refugees in Thailand



# UPCYCLED FABRICS

Afghan refugees in India



# LEATHER TASSEL WORK

Malian refugees in Burkina Faso, Niger and Mauritania



# Metal & Hammered Brass Bowls

Malian refugees in Burkina Faso



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# MADE51 Wholesale Products





[CHECK OUT THE MADE51 WHOLESAL CATALOGUE](#)





# Solidarity products



With Refugees Bracelet

*Beaded unisex bracelet crafted by South Sudanese refugee women*

PSP Price: \$2.60 USD

Corporate wholesale price: \$6.00 USD

A \$2 USD donation to UNHCR is included in the Corporate price

Retail Price: \$10 USD

MOQ: 200 pcs

Delivery date to be confirmed with order placement

Custom card with orders over 1000 pcs



Resilient Sunflower

*The national flower of Ukraine, crafted by refugee women in Lebanon from upcycled materials.*

PSP Price: \$5.30 USD

Corporate wholesale price: \$5.70 USD

Retail price: \$14 USD

MOQ: 100 pcs

Delivery date to be confirmed with order placement. Small stock available for immediate delivery.

Custom card with orders over 500 pcs



Brave Nightingale

*The national bird of Ukraine, crafted by refugee women in Thailand from handwoven fabric.*

PSP Price: \$5.30 USD

Corporate wholesale price: \$5.70 USD

Retail Price: \$14 USD

MOQ: 100 pcs

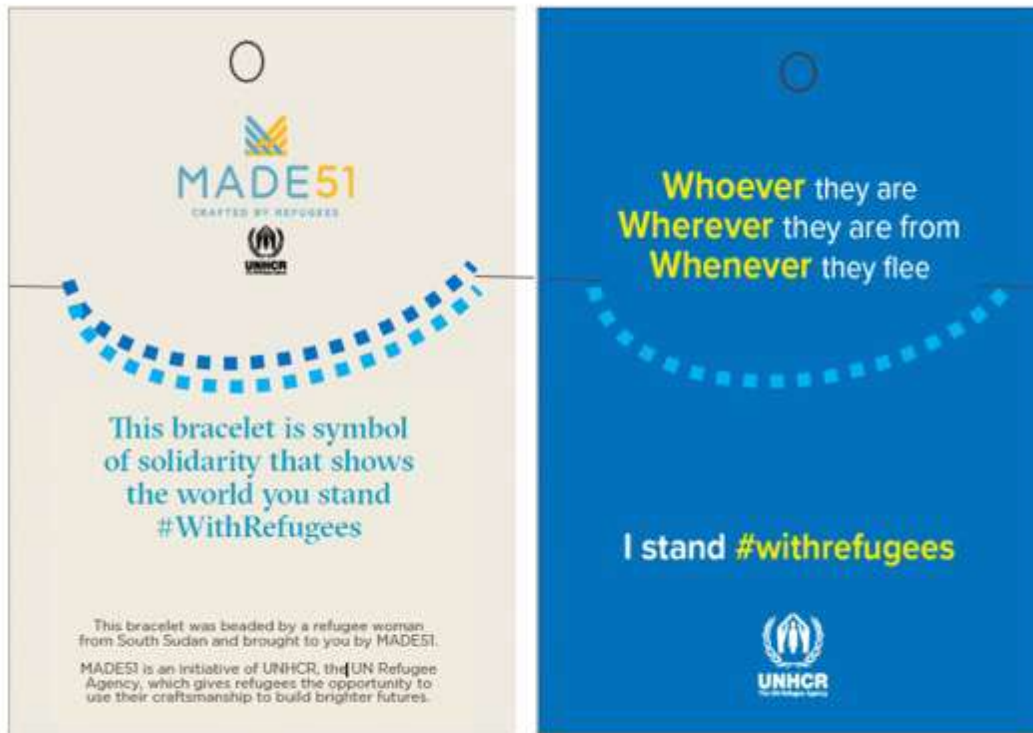
Delivery date to be confirmed with order placement. Small stock available for immediate delivery.

Custom card with orders over 500 pcs



# Packaging with storytelling

**Bracelet card**  
(7.5 x 11.2 cm)



front

back

Charm box  
(10x10cm)



Charm card  
(8.5x8.5m)



front



front



back

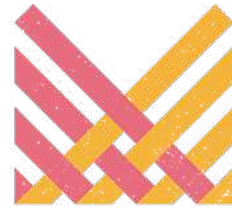


# HOLIDAY COLLECTION



MADE51 GIVES  
EVERYONE AN  
OPPORTUNITY TO  
BE PART OF THE  
SOLUTION TO THIS  
GLOBAL CRISIS.





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